

22nd International Conference on Pharmacoepidemiology
& Therapeutic Risk Management

CONFERENCE SUPPORT
OPPORTUNITIES &
SCIENTIFIC EXHIBITION
PROSPECTUS

22nd

I C P E



—*Pharmacoepidemiology and the Public's Health*

August 24-27, 2006

Lisboa Congress Centre

Lisbon, Portugal

JOINTLY
SPONSORED
BY:

Associação Nacional das Farmácias
European Association for Clinical Pharmacology and Therapeutics
European Drug Utilization Research Group
International Society for Pharmacovigilance
International Society for Pharmacoepidemiology



ICPE

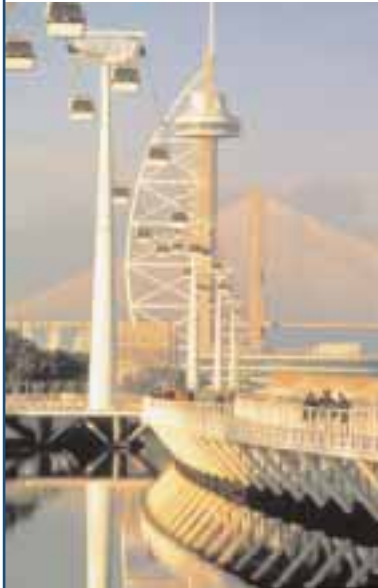
—Pharmacoepidemiology and the Public's Health

DEAR COLLEAGUE:

The *22nd International Conference on Pharmacoepidemiology & Therapeutic Risk Management* (ICPE) – *Pharmacoepidemiology and the Public's Health*, will be held August 24-27, 2006, at the Lisboa Congress Centre, Lisbon, Portugal. Your participation as a conference supporter or exhibitor will contribute to the success of what is widely acknowledged as the preeminent international meeting on pharmacoepidemiology, therapeutic risk management, and drug safety. We urge you to confirm a level of support and to reserve your exhibit space today!

Our annual meetings are growing. The 2004 meeting in Bordeaux attracted 17 exhibitors and more than 850 participants. Last year in Nashville, we had 24 exhibitors and 725 participants. We expect 900-1000 participants in Lisbon. Many of the attendees are the most prominent epidemiologists, pharmacoepidemiologists,

researchers, biostatisticians, and policy-makers in pharmacoepidemiology, therapeutic risk management, and drug safety. Attendees also represent a mix of industry, academia, government, and consultants.



ICPE 2006 offers a distinctive scientific forum to learn about the use and effects of drugs in large populations, identification of rare adverse effects of drugs, promotion of more rational prescribing practices, and recognition of new therapeutic benefits of drugs. The agenda will include invited plenary speakers, oral presentations, workshops, symposia, and poster presentations, which together represent the state of pharmacoepidemiology. Additionally, there will be several pre-meeting courses offered on August 24.

The most significant evidence of your organization's support for the conference and ISPE will be as a Conference Supporter. Please review the details of the conference support opportunities, which follow, and return your signed, completed form to the ISPE office.

The scientific exhibition hall is sufficiently large to include all poster presentations, refreshments breaks, lunches, and exhibits. Diamond, Platinum, and Gold level sponsors automatically receive complimentary exhibit space. Companies exhibiting without also confirming Conference Support status can reserve exhibit space by sending a completed Exhibition Application Form with credit card information by fax to 301-656-0989. If you prefer to pay by check, send the Exhibitor Application Form to ISPE – Exhibitor 2006, 5272 River Road, Suite 630, Bethesda, MD USA 20816. Early submission is advised to obtain a desired location.

We are excited about building on the successes of recent ISPE Annual Meetings, and we look forward to your participation at what promises to be ISPE's best Annual Meeting!

Sean Hennessy, FISPE
President, ISPE

Bert Leufkens, FISPE
Chair, ISPE Scientific Program Committee

Cees Schep, FISPE
Chair, ISPE Development Committee

Mark Epstein
Executive Secretary

CONFERENCE SUPPORT INFORMATION

Being a Conference Supporter for ICPE 2006 is the ideal route to the highest visibility for your organization, and the best way to show your commitment and support for both the ICPE 2006 and the Society. We encourage you to take advantage of showing support for the scientific program by providing an unrestricted grant to support the educational content of ICPE 2006.

Listed below are the various categories of support and benefits by which you will realize a positive return for your contribution to, and visibility at, what is acknowledged widely as the preeminent international educational program on pharmacoepidemiology, therapeutic risk management, and drug safety.

SEE PAGE 8 FOR ADDITIONAL SUPPORT OPPORTUNITIES

LEVELS OF SUPPORT

Diamond (Package 1): \$25,000

Provides: Sole sponsor of evening social function (Aug 26); 1- complimentary exhibit booth; complimentary 1-page ad (Outside Back Cover) in the Final Program; electronic attendee list; 3-complimentary registrations to ICPE 2006; acknowledgement of sponsorship in opening remarks; listing in the 2006 Final Program; high profile signage at meeting; company name listed on ISPE website; and sponsor ribbons for all company staff attending the meeting.

Diamond (Package 2): \$25,000

Provides: Sole sponsor of Internet Cafe during ICPE (8-10 units); high profile signage around café; 1- complimentary exhibit booth; electronic attendee list; 3-complimentary registrations to ICPE 2006; acknowledgement of sponsorship in opening remarks; listing in the 2006 Final Program; high profile signage at meeting; company name listed on ISPE website; and sponsor ribbons for all company staff attending the meeting.

Diamond (Package 3): \$20,000

Provides: Sole sponsor of Welcome Reception/Academic Showcase (Aug. 24); 1- complimentary exhibit booth; complimentary 1-page ad (Inside Back Cover) in the Final Program; electronic attendee list; 3-complimentary registrations to ICPE 2006; acknowledgement of sponsorship in opening remarks; listing in the 2006 Final Program; high profile signage at meeting; company name listed on ISPE website; and sponsor ribbons for all company staff attending the meeting.

Platinum: \$12,000*

Provides: 1- complimentary exhibit booth; complimentary 1-page ad in the Final Program; 3-complimentary registrations to ICPE 2006; acknowledgement of sponsorship in opening remarks; listing in the 2006 Final Program; high profile signage at meeting; company name listed on ISPE website; sponsor ribbons for all company staff attending the meeting; and the opportunity to sponsor other ICPE 2006 events*.

Gold: \$6,000*

Provides: 1-complimentary exhibit booth; complimentary 1/2-page ad in Final Program; 2-complimentary registrations to ICPE 2006; acknowledgement of sponsorship in opening remarks; listing in the 2006 Final Program; high profile signage at meeting; company name listed on ISPE website; sponsor ribbons for all company staff attending the meeting; and the opportunity to sponsor other ICPE 2006 events*.

*Restricted Support Opportunities

Available only to PLATINUM and GOLD level supporters. Each option includes prominent recognition

- | | |
|--|---|
| ◀ Transportation to evening social function, Aug 26\$5,000 | ◀ Refreshment breaks (morning or afternoon)\$2,000/each |
| ◀ Support meals (3 lunches)\$4,000/each | ◀ Refreshment break (afternoon – courses), Aug 24.....\$1,500 |

Silver: \$3,000

Provides: listing in the 2006 Final Program; high profile signage at meeting; company name listed on ISPE website; sponsor ribbons for all company staff attending the meeting.

Bronze: \$1,500

Provides: listing in the 2006 Final Program; high profile signage at meeting; company name listed on ISPE website; sponsor ribbons for all company staff attending the meeting.

2006 ICPE CONFERENCE SUPPORT FORM

Please PRINT information as you would like it to appear in the Final Program

Organization/Institution Name: _____

*Contact Person: _____

Title: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Country: _____ Phone: _____

Fax: _____ Email: _____

We intend to exhibit (Diamond, Platinum, Gold): Yes No

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PLEASE SIGN MY ORGANIZATION ON AS A:

- DIAMOND Level Supporter– Package 1\$25,000
 - DIAMOND Level Supporter– Package 2\$25,000
 - DIAMOND Level Supporter– Package 3\$20,000
 - PLATINUM Level Supporter*\$12,000
 - GOLD Level Supporter*\$6,000
- *Restricted Opportunities (PLATINUM & GOLD levels only)
- Transportation to social event: August 26\$5,000
 - Lunch: Mon __ Tues __ Wed __\$4,000/each
 - Refreshment breaks\$2,000/each
 - Friday Break: __ am __ pm
 - Saturday Break: __ am __ pm
 - Sunday Break: __ am
 - Afternoon break (courses): August 24\$1,500
- SILVER Level Supporter\$3,000
 - BRONZE Level Supporter\$1,500

PAYMENT METHOD

NOTE: Any outstanding amount from previous ICPEs must be paid before processing 2006 form.

- Please send me an invoice. (Must be paid before ads or inserts placed.)
- Wire transfer. Contact ISPE. There will be an additional \$40.00 administrative charge to cover the transfer.
- Credit card. (Check one)
American Express ___
VISA ___ MasterCard ___

ADDITIONAL SUPPORT OPPORTUNITIES

ATTENDEE LIST RENTAL (1-Time Rental) – Supporter or exhibitor only. (Available after Early Bird deadline.)

LABELS

- Industry, For-Profit.....\$1,500
- Academic/Nonprofit/Government.....\$750

ELECTRONIC

- Industry, For-Profit.....\$1,750
- Academic/Nonprofit/Government.....\$900

FINAL PROGRAM AD*

- Half page ad.....\$800
- Full-page ad.....\$1,200
- Inside/outside back coverNOT AVAILABLE

* ISPE must receive AD by July 10 to be included in final program.

REGISTRATION BAG INSERT

- Industry, For-Profit\$900
- Government, Academic, Nonprofit\$600

Total amount of sponsorship: _____ \$ _____ US Dollars

Charge my account for the total of

\$ _____

Name on Card (PRINT): _____

Card number: _____

Expiration Date/Year _____

Cardholder's Name _____

Cardholder's Signature _____

- Check.
Make payable to "ISPE"
(US Dollars) and mail to:
ISPE
ATTN: ICPE 2006
5272 River Road, Suite 630
Bethesda, MD 20816 USA

SCIENTIFIC EXHIBITION INFORMATION

DECORATING/ BOOTH EQUIPMENT

Names, addresses, and telephone/fax numbers of exhibitors will be sent to ISPE's decorating firm. The firm will mail decorating, drayage, electrical and shipping information directly to the exhibitor in June.

HOUSING

ISPE has reserved rooms at special meeting rates at several hotels in Lisbon. Please visit the ISPE website (www.pharmacoepi.org – 2006 annual meeting module) for more information. Hotel. Exhibitors assume all responsibility for arranging and paying for their housing accommodations. Mention you are with "ISPE" to receive the special meeting rate. Persons with disabilities should inform the hotel of any special services required. (Reservation information will be posted on the ISPE website.)

SHIPPING INFORMATION

Complete shipping information will be included in your Exhibitor Service Kit, which will be sent to you after you have registered with ISPE, and full payment is received.

SOUND

Loud speakers, tape recorders, sound movies, etc. that interfere with adjoining exhibitors are not permitted.

GENERAL INFORMATION

Contact the ISPE Exhibit Manager at 301-718-6500 or ISPE@paimgmt.com for more information about the exhibition or conference.

MEETING

The scientific exhibition at the ISPE Annual Meeting continues to grow. In Bordeaux there were 850 participants and 17 exhibitors; last year in Nashville, there were 24 exhibitors and 725 attendees. This year we expect 900-1000 attendees. Attendees look forward to learning how your products and services can help them perform their jobs better, more effectively, and more economically – and ultimately improve patient safety.

SCIENTIFIC EXHIBITION

Thursday, August 24	12:00-5:00pm	Set up
Friday, August 25	8:00am-5:00pm	Exhibit Hall Open
	10:00am-10:30am	Break
	12:00pm-1:30pm	Lunch
	3:00pm-3:30pm	Break
Saturday, August 26	8:00am-5:00pm	Exhibit Hall Open
	10:00am-10:30am	Break
	12:00pm-1:30pm	Lunch
	3:00pm-3:30pm	Break
Sunday, August 27	8:00am-1:45pm	Exhibit Hall Open
	10:00am-10:30am	Break
	12:00pm-1:30pm	Lunch
	1:45pm-4:00pm	Dismantle

**DATES AND HOURS
ARE PRELIMINARY**

EXHIBIT SPACE RATES [US Dollars]

Not an ISPE Organizational Member*		ISPE Organizational Member	
Industry	\$2,000/booth	Industry	\$1,500/booth
Govt/Nonprofit/Academic	\$1,100/booth	Govt/Nonprofit/Academic	\$800/booth

*Contact the ISPE Office (301-718-6500) or visit the ISPE website for information about organizational memberships (www.pharmacoepi.org).

ASSIGNMENT OF EXHIBIT SPACE

ISPE assigns space on a three-tiered system: A) Point system: 1-point for each year participated as an exhibitor with ISPE, 1-point for each space taken, B) Level of sponsorship, and C) First-come, first-served. ISPE reserves the right to decline any application or prohibit an exhibit based on the criteria established for the meeting.

BADGES

Each exhibit space includes 1-complimentary registration badge that allows entrance to meeting sessions, the Welcome Reception/Academic Showcase, the evening social event, and all coffee breaks and lunches. BADGES ARE NOT TRANSFERABLE. Additional badges for representatives may be purchased at a discounted registration rate.

BOOTH RENTAL INCLUDES

One (1) complimentary exhibitor badge for company personnel (additional staff can register at a discounted rate), listing on ISPE website, listing in ICPE 2006 Final Program, and exhibitor ribbons for all staff attending the meeting. Each booth will be an aluminum structure 3 meters x 3 meters with company name on fascia board, 5 spotlights (@100 w), electrical connection with switch-board, carpeting, and cleaning.

CONFERENCE SUPPORT OPPORTUNITIES

Refer to the Conference Support Opportunities section of this prospectus for more information about available opportunities to acquire greater exposure at the conference.

CONDITIONS OF EXHIBITOR AGREEMENT

1. Assignment of Space:

ISPE will determine exhibitor space assignment. Once space is approved, an exhibit can only be moved with the mutual consent of ISPE and the specified exhibitor. Exhibitors will be given directions for installing and dismantling exhibits.

2. Payment:

Payment in full is required with a completed application for exhibit space. A completed form and payment must be received by **July 10, 2006** to ensure inclusion in the final program. Exhibitors are responsible for making arrangements for special equipment and services with the exhibition company.

3. Cancellations:

Cancellations must be received in writing by ISPE on or before **July 10, 2006** to receive 80% of the exhibitor fee. No refunds will be made after July 10, 2006.

4. Care of Exhibit Space:

Exhibitors must maintain and keep their exhibit space in good order at their expense.

5. Insurance:

In all cases, exhibitors must insure their goods at their expense. ISPE does not assume any liability for loss or damage to any equipment or supplies displayed at the exhibition. Send ISPE a copy of your proof of insurance.

6. Protection of Exhibit Space:

Nothing shall be posted, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the hotel without the permission of ISPE and/or a representative of the resort. Packing, unpacking, and assembly of exhibits shall be done in designated areas and conform to instructions of ISPE or resort representatives.

7. Default Occupancy:

An exhibitor who fails to occupy contracted space is not relieved of the obligation to pay for such space at the full rental price, and ISPE shall have the right to use that space.

8. Use of Space:

Exhibits will be permitted in the official exhibit area established by ISPE. Exhibitors shall not distribute printed matter, samples, or souvenirs, except from rented space, unless previously approved (see #12 below).

9. Cancellation or Relocation of Meeting:

If cancellation or relocation of meeting is due to circumstances within ISPE's control, ISPE's liability will be limited to a refund of fees to the exhibitor. If ISPE has no control over the cancellation or relocation, ISPE will have no liability of any kind, but may at its discretion, refund any fees paid by the exhibitor.

10. Liability:

ISPE does not assume any responsibility for the protection or safety of the exhibitor, its official agents, or employees. ISPE does not assume any responsibility for the protection of property of the exhibitor or their representatives, or of the property used in connection with the exhibit, from theft, damage, or destruction. Small or easily portable articles shall be properly secured or removed after exhibit hours and placed in safekeeping by the exhibitor. The exhibitor agrees to hold ISPE harmless from all such claims and

claims of liability of any kind arising from the activities of the exhibitors, its representatives, or from the display or use of property of the exhibitor. ISPE shall not be liable for the exhibitor for failure to provide space to an exhibitor if non-delivery is due to destruction to the building or the exhibit space.

11. Distribution of Printed Material:

Distribution of materials by exhibitors or their agents is limited to the area rented by the exhibitor. Flyers or other printed material may NOT be delivered to hotel rooms of ISPE registrants without advance permission. Any costs for such authorized distribution shall be the sole responsibility of the exhibitor. Other than the above, advertising circulars, brochures, etc. may only be distributed from exhibit booths, and may not be placed in any meeting room or in the ISPE registration area.

12. Exhibitor Seminars, Lectures, Food Functions, Etc:

As a condition of receiving exhibit space, the Exhibitor agrees not to conduct sponsor, or promote any general seminars, lectures, or clinics in the same geographical area (within a radius of 50 miles, 80.5 km) for a period of three days prior to or following the annual meeting.

13. Food or Beverage in Exhibitor Booths:

No food, beverages or tobacco products of any type may be sold or distributed from an exhibitor booth.

14. Price List:

Advertisements, exhibit materials or promotion may include prices, but shall not make price comparisons with competitive products.

15. Removal of Exhibits by ISPE:

ISPE has the right to prohibit, bar, prevent and remove any exhibit or proposed exhibit, or any part or portion thereof, which in the judgment of ISPE is unsuitable or inappropriate for the exhibition. Such right shall extend to, but shall not be limited to, all equipment, materials, displays, installations or other items or things consisting of, part of, or used or distributed in connection with such exhibit. Specific punitive actions may be taken against companies that are determined by ISPE to have violated any provision of these rules and regulations.

16. Selling of Products or Services:

All transactions must be conducted in a manner consistent with the professional nature of the exhibits.

17. Pre-Meeting Mailings:

Mailings to ISPE members or meeting registrants may be undertaken only with the explicit permission of ISPE. Permission also is based on review and acceptance of specific proposals (materials) with rationale for pre-distribution and payment of an additional fee.

18. Solicitation by Non-Exhibitors:

Representatives of companies who are potential exhibitors but who have not been assigned exhibit space, are prohibited from entering the exhibit hall unless they register for the meeting. They also are prohibited from soliciting business elsewhere at the meeting.

19. Violation of Condition:

The following actions shall constitute a violation of Conditions of the Exhibitor Agreement: 1) violation of any municipal, provincial, state, or national laws, rules, or regulations, including safety codes; and 2) failure to follow procedures of this prospectus.

20. Acceptance of Exhibit Contracts:

ISPE may refuse space to any company or individual whose products or services, in the judgment of ISPE, do not further the educational and/or scientific purposes of the annual meeting.

NOTE: Our experience has shown that often the person(s) who is staffing a booth and the person(s) who did the coordinating for the booth are not one and the same. Please ensure that whomever is on site is aware of all the services that have been ordered (i.e.: phone & data lines, electrical etc.) and has copies of all orders placed.

APPLICATION & EXHIBIT SPACE CONTRACT

Please **PRINT** your company's name and contact information as you would like it to appear in the Final Program.

Company Name: _____

Contact Person: _____ Title: _____

Address: _____

City: _____ State/Province: _____

Zip/Postal Code: _____ Email Address: _____

Phone Number: _____ Fax Number: _____

Logistics Contact: _____ Phone: _____

ON SITE REPRESENTATIVE: (ADDITIONAL BADGES CAN BE PURCHASED).

*Name: (Complimentary) _____

*Name: _____

*Name: _____

*Name: _____

NOTE: Platinum and Gold level supporters each receive a complimentary exhibitor booth.

Please list up to 2 exhibitors you do not want to be close to; every effort will be made to accommodate your request.

1. _____ 2. _____

I understand the terms and conditions as outlined in the exhibitor prospectus and agree to comply.

Signature: _____ Date: _____

All applications **MUST** include full payment (unless covered by committed conference support level). Applications are not considered incomplete until full payment has been received, and will not be assigned space. Payment must be received by **July 10, 2006** to ensure inclusion in final program. **ISPE must receive a written cancellation by July 10, 2006**, to receive a refund minus a 20% administrative fee of the total registration fee. No refund will be made after July 10, 2006 or for "No shows."

REGISTRATION FEES:

[A] Exhibit Booth

ISPE Organizational Member

Industry ___ @ \$1,500/booth \$ _____

Govt/Nonprofit/Academic ___ @ \$800/booth \$ _____

Non-ISPE Organizational member

Industry ___ @ \$2,000/booth \$ _____

Govt/Nonprofit/Academic ___ @ \$1,100/booth \$ _____

[B] Additional Representatives*

Industry ___ @ \$850/person \$ _____

Academic/Nonprofit/Academic ___ @ \$750/person \$ _____

TOTAL [A+B]: \$ _____ [US Dollars]

*This registration fee does not include ISPE membership.

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PAYMENT METHOD

NOTE: Any outstanding amount from previous ICPEs must be paid before processing 2006 form.

Please send me an invoice. (Must be paid before ads or inserts)

Wire transfer. Contact ISPE. There will be an additional \$40.00 administrative charge to cover the transfer.

Credit card. (Check one)

American Express ___ VISA ___ MasterCard ___

Charge my account for the total of \$ _____

Name on Card (PRINT): _____

Card Number: _____ Expiration Date/Year _____

Cardholder's Signature _____

Check. Make payable to "ISPE" (US Dollars) and mail to:

ISPE | ATTN: ICPE 2006

5272 River Road, Suite 630 | Bethesda, MD 20816 USA

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ISPE
5272 River Road, Suite 630
Bethesda, MD 20816 USA

ADDRESS SERVICE REQUESTED

First-Class Mail
U.S. Postage
PAID
Permit No. 93
Hagerstown, MD

FIRST-CLASS



CONFERENCE SUPPORT OPPORTUNITIES &
SCIENTIFIC EXHIBITION PROSPECTUS

ADDITIONAL ICPE SUPPORT OPPORTUNITIES



[Please use the form on page 4 to register for one of these items.]

ATTENDEE LIST RENTAL

(1-Time Rental) – Supporter or exhibitor only. (Available after Early Bird deadline.)

LABELS

Industry, For-Profit\$1,500
Academic/Nonprofit/Government\$750

ELECTRONIC

Industry, For-Profit.....\$1,750
Academic/Nonprofit/Government\$900

REGISTRATION BAG INSERT

Industry, For-Profit.....\$900
Academic/Nonprofit/Government\$600

FINAL PROGRAM AD*

Half Page\$800
Full Page\$1,200
Back Cover (Inside/Outside)Not Available

Size: Half Page ADSize 7.5 x 5 (Live area)
Size: Full Page ADSize 7.5 x 10 (Live area)

Trim size: 8.5 x 11 inches **Margins:** 0.5 inches all around

Pull bleeds out: 0.125 inch **Color:** 4-c process (*new this year*)

Preferred File Formats: Hi-resolution PDF file. MAC QuarkXpress, Illustrator or Freehand. *All supporting art and fonts should be included.*

For best results, please provide a color printout with file(s).

* ISPE must receive AD by **July 10** to be included in final program.