



SPONSORSHIP & EXHIBIT OPPORTUNITIES

26th ICPE
**International Conference on
Pharmacoepidemiology & Therapeutic
Risk Management**

***Hilton Brighton Metropole
Brighton, England, UK***
August 19-22, 2010

**26th International Conference on Pharmacoepidemiology
& Therapeutic Risk Management
Hilton Brighton Metropole,
Brighton, England, UK
August 19-22, 2011**

SPONSORSHIP

🏆 Platinum Level - \$15,000*

Provides: 1- complimentary exhibit booth; complimentary 1-page ad in the Final Program; 3-complimentary registrations to ICPE 2010 (ISPE membership is NOT included); Acknowledgement of Sponsorship in opening remarks; Listing in the 2010 Final Program; High profile signage at meeting; Organization/company name listed on ISPE website; Sponsor ribbons for all company staff attending the meeting; Opportunity to sponsor other ICPE 2010 functions

🏆 Gold Level - \$7,000*

Provides: 1-complimentary exhibit booth; complimentary ½ page ad in Final Program; 2-complimentary registrations to ICPE 2010 (ISPE membership NOT included in these registrations); acknowledgement of sponsorship in opening remarks; listing in the 2010 Final Program; high profile signage at meeting; company name listed on ISPE website; sponsor ribbons for all company staff attending the meeting; the opportunity to sponsor other ICPE 2010 functions

***Restricted Support Opportunities**

Available only to **PLATINUM** and **GOLD** sponsors

- Lunches (3): \$4,500/each
- Refreshment break (morning or afternoon): \$2,500/each

★ Silver Level - \$3,500

Provides: listing in the 2010 Final Program; high profile signage at meeting; company name listed on ISPE website; sponsor ribbons for all company staff attending the meeting.

❖ Bronze Level - \$1,750

Provides: listing in the 2010 Final Program; high profile signage at meeting; company name listed on ISPE website; sponsor ribbons for all company staff attending the meeting.

EXHIBIT

ISPE Organizational/Institutional Member

Industry/Service Providert: \$2,000/booth*
Govt/Nonprofit/Academic: \$1,250/booth*

NOT ISPE Organizational/Institutional Member

Industry/Service Provider: \$2,500/booth*
Govt/Nonprofit/Academic: \$1,500/booth*

**Includes 1-complimentary registration to ICPE;
ISPE membership is NOT included in this complimentary registration.*

AD SPACE

ICPE 2010 FINAL PROGRAM

Specifications (Ad Sizes in inches)

Half-page ad: **Size 7.375 x 5 (Live area)**

Cost: \$1000

Complimentary to GOLD Level Sponsors

Full-page ad: **Size 7.375 x 9.875 (Live area)**

Cost: \$1500

\$ 500 – Upgrade for GOLD Level Sponsor

Complimentary to PLATINUM Level Sponsors

- Trim size 8.5 x 11 inches
- Add 0.125 inch on all sides
- The Final Program will be printed in four-color process

Submission Guidelines

- Preferred file format: Hi-resolution (300 dpi) PDF; TIF; JPG; or EPS
- Layout is done on a MAC using InDesign CS3
- Please send your ad directly to our designer Sandy Grimm at lunadesignpa@yahoo.com. If you have questions about the ad specs, please contact Sandy directly.
- **DEADLINE:** Ad must be to the designer by **June 28** to be included in final program.

EARLY BIRD REGISTRATION LIST

The list should be available by mid-July 2010. ISPE requires that all participants of the ICPE be invited to functions promoted using this list. The cost of a one-time rental is \$1850 (Industry/Service Provider) and \$950 (Government/Academic).

APPLICATION (1)

26th International Conference on Pharmacoepidemiology Therapeutic Risk Management

Sponsor Level:

- Platinum - \$15,000 Gold - \$7,000 Silver - \$3,500 Bronze \$1,750

Exhibitor Booth (Only):

ISPE Organizational/Institutional Member:

- Industry/Service Provider Government/Academic
\$2,000 \$1,250

Non-ISPE Organization/Institutional Member:

- Industry/Service Provider Government/Academic
\$2,500 \$1,500

Advertisements for Final Program

- Half-Page Ad Gold Sponsor Upgrade to Full-Page Ad
\$1,000 \$500

Early Bird Registration List – One Time Rental*

- Industry/Service Provider \$1,850*
 Government/Academic \$ 950*
 I agree to send information to all ICPE participants included on the list.

Signature Required

- Wire Transfer Fee \$85.00

APPLICATION (2)

Please Print Clearly

Company Name: _____

Representative: _____

Address: _____

City/State/Zip/Postal Code: _____

Country: _____

Phone: (_____)_____-_____- Fax: (_____)_____-_____-

Email: _____

Payment Method:

Please send me an invoice. Check enclosed
(Payable to "ISPE" in US Dollars).

Send wire information. Additional charge for wire is \$85

Credit card (check one). ___ American Express ___ VISA ___ MasterCard

Total Amount to be Charged: \$ _____

Card number: _____ Security Code: _____

Name on Card: _____

Expiration: _____ / _____
 Month Year

Mail, fax or email completed application (pages 1 & 2) to:

**MAIL: ISPE – 2010 Sponsorship
 5272 River Road, Suite 630
 Bethesda, MD USA 20816**

FAX: 301-656-0989

EMAIL: ajerdonek@paimgmt.com

**ISPE phone: 301-718-6500
Federal Tax Identification Number: 41-1688677**