POSTER SESSION GUIDELINES

Overview
Poster sessions are designed to give presenters an opportunity to discuss informally their research with colleagues interested in their research. The purpose of the posters is to visually stimulate interest in the research, to present sufficient information for viewers to understand the methods, results, and significance of the research, and to promote conversations and networking among conference participants.

General Information
- ISPE and the Philadelphia Convention Centre are not responsible for any materials left on display after the listed take down times.
- All presenters are required to register for this meeting.

Poster Sessions (Hall A)
Posters will be displayed in the Pennsylvania Convention Center August 26-28. Each day will have a separate poster session. All posters for a specific day’s session must be removed at the end of that day.
- Monday, August 26, Poster Session A
- Tuesday, August 27, Poster Session B
- Wednesday, August 28, Poster Session C

Spotlight Poster Sessions (West Bridge)
Spotlight Poster Sessions will be displayed in Pennsylvania Convention Center Monday, Tuesday, and Wednesday.

1. SET UP: 7:00am-8:00am; all posters must be in place by 8:00am. The poster area (including floor) must remain clear and clean of tubes.

2. HOURS: Posters will be displayed from 8:00am-5:00pm on Monday and Tuesday, and 8:00am-1:15pm on Wednesday.
3. DISCUSSION TIME:

- **General**: Presenters should be at their posters between 12:00-1:30pm on Monday (A), between 11:30am-1:00pm on Tuesday (B); and between 12:00pm-1:30pm on Wednesday (C)

- **Spotlight Sessions**: Organized by the ISPE Special Interest Groups (SIGs). Presenters should be at their posters between 12:15-1:15pm on Monday (A) and 11:45am-12:45pm on Tuesday (B); and between 12:15pm-1:15pm on Wednesday (C)

  Spotlight sessions offer pre-selected presenters the opportunity to share their work and to discuss their results with an audience. When the spotlight session chair and audience stop at your poster, please give a brief, 3-minute, presentation and to answer questions about your research.

  - Monday
    - Adherence
    - Asian Pharmacoepidemiology Network (AsPEN)
    - Biologics & Biosimilars
    - Comparative Effectiveness Research (CER)
    - Geriatric Pharmacoepidemiology
  
  - Tuesday
    - Benefit Risk Assessment, Communication & Evaluation (BRACE)
    - Databases
    - Drug Utilization Research/Health Services Research
    - Medical Devices
    - Rare Diseases
  
  - Wednesday
    - Medications in Pregnancy and Lactation
    - Molecular Epidemiology/Biomarkers/Pharmacogenetics
    - Oncology
    - Pediatric
    - Vaccines

- **Spotlight Session Prizes**
  A group of judges will select the best posters of each Spotlight Session. The best presenters will receive an invitation to display their poster for the duration of the ICPE. The winners will be
announced during The Final Word session on Wednesday afternoon, August 28.

4. **TAKE DOWN**: All posters must be taken down **daily** - by 7:00pm on Monday and Tuesday and by 3:00pm on Wednesday.

   **Note**: Neither ISPE nor the Philadelphia Convention Center will be responsible for any poster that is left up overnight or is lost or damaged.

**Numbering System**

Each poster board will be numbered. Presenters should attach their posters to the board number corresponding to the number assigned to their poster on that day as listed in the **Final Program**. The **POSTER BOARD NUMBER** is the first number listed. The **PUBLICATION NUMBER**, for use in locating abstracts in the **Final Program** is listed after the abstract title.

**Example**

**97 Characteristics of Patients with Depression Who Initiate Antidepressant and Benzodiazepine Therapy Simultaneously, Compared with Antidepressant Monotherapy [176]**

Greta A Bushnell, Alice White, Til Stürmer, Bradley N Gaynes, Virginia Pate, Deborah Azrael, Matthew Miller. (United States)

   **KEY**: 97 Poster Board Number  
   176 Publication Number

   (NOTE: Numbers will be black in the final program)

**Poster Specifications**

1. Posters must be designed to fit in space approximately 4 feet WIDE x 8 feet HIGH. Poster orientation: **PORTRAIT**. Horizontal/Landscape posters will **not** fit the boards. Bring Velcro to affix your poster to board.
2. Posters may be attached to the boards using Velcro. All poster presenters should bring their own supplies.

3. The following format is suggested for all poster presentations. This guide provides you with the expectations regarding content of your poster under the 5 major headings (Background, Objectives, Methods, Results, and Conclusions).

   **Title Page/First Page**

   **Abstract** – as originally submitted

   **Conflict of Interest Statement**

   ISPE policy requires that all presenters at the ICPE must disclose financial and other interests of each author/presenter that may pose a conflict of interest or an appearance of a conflict of interest. Potential conflicts must be listed on the poster as the first section after the title and in a type size consistent with the rest of the poster.
This statement must list all funding sources for the current project, as well as other potentially conflicting relationships that existed at any time during the conduct of the study, or at a minimum, the one-year period before the annual meeting. Non-financial conflicts (e.g., a close relationship with, or a strong antipathy to, a person whose interests may be affected) should also be disclosed.

**The ISPE Disclosure Slide/Form and instructions are posted on the website.**

**Background:**

One or two sentences that describe the clinical (or other) importance of the study question.

**Objectives:**

The main objective(s) or study question should be explicitly stated (e.g., "To determine the rate of..."). If study was to test an a priori hypothesis, it should be stated.

**Methods:**

Should include statements that address:

*Design:* Basic study design, source population, follow-up; for new analyses of existing data the dataset should be disclosed; statement of criterion standard if study of screening or diagnostic test and any blinding; analysis type (e.g., cost-effectiveness, cost-benefit, etc.) if an economic analysis. Matching and selection of controls, if relevant, should also be included.

*Setting:* To assist reader in determining the relevance of the findings to their own circumstances, the setting or source population should be described including statements regarding generalizability to a larger or more representative population. This may include eligibility, inclusion/exclusion criteria, and for surveys and follow-up studies should include the number eligible versus the number/proportion remaining in the analysis.

*Exposures or interventions:* explicit naming of medications or other interventions.

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Main outcome measures: the primary and secondary outcome measurement(s) as determined prior to data collection. If hypothesis was formulated after data collection, this should be stated.

Results:

The main outcomes of the study should be provided and quantified, including confidence intervals and/or other significance tests. If differences are not significant, the clinically important difference sought should be stated and the confidence interval for the difference between the groups should be given. When risk changes or effect sizes are reported, absolute values should be included so that the reader can determine the absolute as well as relative impact of the result. Screening and diagnostic test studies should report sensitivity, specificity, and likelihood ratio and if predictive value or accuracy is given, prevalence or pretest likelihood should be provided.

Conclusions:

Only those conclusions that are directly supported by the reported data should be provided, along with their implications (avoiding speculation and overstatement of findings). Emphasis should be given equally to positive and negative findings of equal scientific merit.

Suggestions for Poster Presentations

- **Keep text brief.** Report only key aspects of each section. It is not advisable to display the entire text from a manuscript. Too much detail detracts from the primary message of the text.
- **Keep figures simple.** Convey only one idea per figure, table, or photograph. Figures from publications, theses, or dissertations normally do not make good visuals. Too much detail detracts from the primary message of the figure.
- Text and figures should be readable to someone standing at six feet. Adjust font and image sizes accordingly. **BIG IS BEAUTIFUL**, and easy to read.
- Photographs should clearly show what you want the audience to see.
- Use appropriate blank space between words, sections, and figures.
- Use appropriate and compatible colors for fonts, backgrounds, graphics, and matting. White backgrounds generally are best for text.
• Simple typefaces are preferable to fancy fonts. Bold type may be effective on headings. Select a clean and simple font and use it consistently throughout the poster. Use both upper and lower-case letters, especially in the body of your presentation. Make lettering large enough to read from at least three feet.
• Avoid overcrowding.
• Arrangement. Design the flow of information from left to right. Use lines, frames, contrasting colors or arrows to call attention to important points.
• Color. Use color to attract interest and to dramatize similarities and differences. Emphasis may be lost if more than four colors are used.

Call4Posters™
Posters ordered through Call4Posters can be picked up at the times and location below.

Sunday, August 25       Noon-5:00pm
                          ICPE Registration Desk

Monday, August 26       7:00am-3:00pm
                          Hall A, Booth 216

Tuesday, August 27      7:00am-3:00pm
                          Hall A, Booth 216

Wednesday, August 28    7:00am-8:30am
                          Hall A, Booth 216