

International Conference on
Pharmacoepidemiology & Risk Management
35 Years of Real-World Evidence Science



36TH ICPE

AUGUST 26-30, 2020

ESTREL HOTEL & CONGRESS CENTER • BERLIN, GERMANY

SPONSORSHIP & EXHIBIT OPPORTUNITIES PROSPECTUS

Meeting Info: pharmacoepi.org/meeting/36icpe



International Society
for Pharmacoepidemiology

36th ICPE APPLICATION FOR SPONSORSHIP/EXHIBITION

BEING AN ICPE SPONSOR is the ideal way to gain the highest visibility for your organization and the best way to show your commitment to, and support for, both the 2020 ICPE and the Society. We encourage you to show your support for the excellent scientific program by providing an unrestricted grant to sustain the 2020 ICPE.

Listed below are the categories of sponsorship and benefits by which your organization will realize a positive return for its contribution to, and visibility at, what is widely considered as the preeminent international educational program on pharmacoepidemiology, therapeutic risk management and drug safety.

SPONSORSHIP

Platinum Level – USD 16,500

Includes complimentary exhibit space (3m x 3m), full page ad in final program, high profile signage, acknowledgement of sponsorship in presidential welcome, listing on ICPE website, sponsor ribbons for all employees of your company attending the conference who registered by the early bird deadline (maximum 15 ribbons), additional opportunities to sponsor networking events (reception/breaks), and three (3) complimentary conference registrations, which include ISPE membership (July 1, 2020 - June 30, 2021).

Gold Level – USD 9,000

Includes complimentary exhibit space (3m x 3m), 1/2 page ad in final program, high profile signage, acknowledgement of sponsorship in presidential welcome, listing on ICPE website, sponsor ribbons for all employees of your company attending the conference who registered by the early bird deadline (maximum 10 ribbons), additional opportunities to sponsor networking events (reception/breaks), and two (2) complimentary conference registrations, which include ISPE membership (July 1, 2020 - June 30, 2021).

Silver Level – USD 4,500

Includes listing in final program and ICPE website, high profile signage and sponsor ribbons for all employees of your company attending the conference who registered by the early bird deadline (maximum 5 ribbons).

Bronze Level – USD 2,500

Includes listing in final program and ICPE website, high profile signage and sponsor ribbons for all employees of your company attending the conference (maximum 5 ribbons).

ADD-ON SPONSORSHIP OPPORTUNITIES

GOLD/PLATINUM SPONSORS MAY ADD THE FOLLOWING TO SPONSORSHIP

Cost

Break/Breakfast Sponsor..... USD 2,500
Lunch Sponsor..... USD 3,500
Welcome Reception Sponsor.....USD 5,000

Contact info@pharmacoepi.org for more information.

AD SPACE 2020 ICPE FINAL PROGRAM

SPECIFICATIONS

Half-page ad

Size7.5" x 5"
Cost USD 1,000

Complimentary to GOLD Level Sponsor

Full-page ad

Size w/bleed.....8.75" x 11.25"
Non-bleed.....7.5" x 10"
CostUSD 1,500
Upgrade for GOLD Level SponsorUSD 500

Complimentary to PLATINUM Level Sponsor

Advertising at, or within 1,000 feet of the Estrel Hotel & Congress Center is prohibited without the express written approval of ISPE.

Submission Guidelines

All print ready submissions should be in four color (CMYK) and high resolution (300dpi).

File formats accepted: PDF, JPG, EPS

Email print ready ads to: karenc@graphicvisions.com
An ad spec sheet is available upon request to address above.

DEADLINE: Ad must be submitted to the designer by **June 30, 2020** to be included in final program.

GENERAL INFORMATION

Visit pharmacoepi.org for the latest meeting updates!

We expect at least 1,500 participants in Berlin, Germany. Attendees look forward to learning how your products and services can help them perform their jobs better, more effectively and more economically, and ultimately improve patient safety.

For more information about the exhibition or sponsorship, please contact ISPE at +1 301 718 6500.

PRELIMINARY EXHIBITION HOURS AND IMPORTANT ICPE EVENTS

These times are subject to change; visit pharmacoepi.org for the latest meeting schedule.

Thursday, August 27

Noon-5:00pm.....Exhibition Set-up
6:00-7:00pm.....Welcome Reception/
International Chapter &
Academic Showcase

Friday, August 28

8:00am-5:00pm.....Exhibition Open
10:00-10:30am.....Break in Exhibit Hall
Noon-1:30pm.....Lunch in Exhibit Hall
3:00-3:30pm.....Break in Exhibit Hall

Saturday, August 29

8:00am-5:00pm.....Exhibition Open
10:00-10:30am.....Break in Exhibit Hall
Noon-1:30pm.....Lunch in Exhibit Hall
3:30-4:00pm.....Break in Exhibit Hall
7:00-11:00pm.....ISPE Social Event

Sunday, August 30

8:00am-2:00pm.....Exhibition Open
10:00-10:30am.....Break in Exhibit Hall
Noon-1:45pm.....Lunch in Exhibit Hall
2:00pm.....Tear down of Exhibition Hall

ASSIGNMENT OF EXHIBITION SPACE

ISPE assigns a space based on a priority-points system: A) level of sponsorship; B) level of membership/contribution throughout the year; C) first-come, first-served.

ISPE reserves the right to decline any application or prohibit an exhibit based on the criteria established for the meeting.

EXHIBITION SPACE

3m x 3m Space

ISPE Organizational/Institutional Member

Industry/Service Provider.....USD 3,000
Govt/Academic.....USD 2,250

NON-ISPE Organizational/Institutional Member

Industry/Service Provider.....USD 3,700
Govt/Academic.....USD 2,500

EXHIBIT SPACE RENTAL INCLUDES

Exhibit space, listing on the ICPE website and in the final program, exhibitor ribbons for all company staff attending the ICPE who register by the early bird deadline (maximum 10 ribbons), one-6 ft. table, two chairs, wastebasket and booth sign.

REGISTRATION

Each exhibit space (not included in sponsorship) includes one (1) complimentary registration (includes ISPE Membership July 1, 2020 - June 30, 2021) that allows entrance to meeting sessions, the Welcome Reception, the evening social event and all breaks and lunches. Badges are **NOT** transferable except under certain circumstances, and must be approved by ISPE.

DECORATING/BOOTH EQUIPMENT SHIPPING

The Exhibitor Services Kit will be available online at pharmacoepi.org in June 2020. This document will include charges/general information for decorating, drayage, electrical and shipping/customs. Each exhibitor is responsible for these additional charges.

HOUSING

ISPE has reserved blocks of rooms at special meeting rates at the Estrel Hotel & Congress Center. Visit pharmacoepi.org/meetings/36ICPE for more information. Exhibitors assume all responsibility for arranging and paying for housing accommodations.

SOUND

Loud speakers, tape recorders, sound movies, etc. that interfere with adjoining exhibitors are not permitted.

CONDITIONS OF THE EXHIBITION AGREEMENT

1. Assignment of Space and Setup/Breakdown – ISPE will assign exhibit space. Once space is approved, an exhibit may be moved only with the mutual consent of ISPE and the specified exhibitor.

Exhibitors will be given directions for installing and dismantling exhibits. **Booths must be set by 5:00pm on August 27, and, must not be dismantled before 2:00pm on August 30. Violation of this rule will result in an early move in/move out penalty equal to an additional charge of 50% of the original booth rental fee.**

2. Cancellations – Cancellations must be received in writing by ISPE on or before July 5, 2020 to receive 80% of the exhibitor fee. No refunds will be made after July 5, 2020.

3. Cancellation or Relocation of Meeting – If cancellation or relocation of meeting is due to circumstances within ISPE's control, ISPE's liability will be limited to a refund of exhibition registration fees paid by the exhibitor. If ISPE has no control over the cancellation or relocation, ISPE will have no liability of any kind, but may, at its discretion, refund any fees paid by the exhibitors.

4. Care of Exhibit Space – Exhibitors must maintain and keep their exhibit space in good order, at their expense.

5. Default Occupancy – An exhibitor who fails to occupy contracted space is not relieved of the obligation to pay for such space at the full rental price, and ISPE shall have the right to use that space.

ISPE does not assume any liability for loss or damage to any equipment or supplies displayed at the exhibition.

6. Distribution of Printed Material – Distribution of materials by exhibitors or their agents is limited to the area rented by the exhibitor. Flyers or other printed material may **NOT** be delivered to hotel rooms of ICPE registrants without permission from ISPE. Any costs for such authorized distribution shall be the sole responsibility of the exhibitor.

Other than the above, advertising circulars, brochures, swag, etc. may only be distributed from exhibit booths, and may not be placed in any meeting room or in the ICPE registration area, or outside the Estrel Hotel & Congress Center.

7. Food or Beverage in Exhibitor Booths – No alcoholic beverages or tobacco products of any type may be sold or distributed from an exhibitor booth. Food may be distributed (not sold) upon approval from Estrel Hotel & Congress Center and ISPE.

8. Insurance – In all cases, exhibitors must insure their goods at their expense. Please send ISPE a copy of your insurance binder.

9. Liability – ISPE does not assume any responsibility for the protection or safety of the exhibitor, its official agents, or employees. ISPE does not assume any responsibility for the protection of property of the exhibitor or their representatives, or of the property used in connection with the exhibit, from theft, damage, or destruction. Small or easily portable articles shall be properly secured or removed after exhibit hours and placed in safekeeping by the exhibitor. The exhibitor agrees to hold ISPE harmless from all such claims and claims of liability of any kind arising from the activities of the exhibitors, its representatives, or from the display or use of property of the exhibitor. ISPE shall not be liable for the exhibitor for failure to provide space to an

exhibitor if, where through no fault of ISPE, non-delivery is due to destruction to the building or the exhibit space.

10. Payment – Payment in full is required with a completed application for exhibit space. A completed form and payment must be received by July 5, 2020 to ensure inclusion in the final program. Exhibitors are responsible for making arrangements for special equipment and services with the exhibition services provider.

11. Price List – Advertisements, exhibit materials or promotion may include prices, but shall not make price comparisons with competitive products.

12. Protection of Exhibit Space – Nothing shall be posted, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the Estrel Hotel & Congress Center without the permission of ISPE and/or a representative of the Estrel Hotel & Congress Center. Packing, unpacking, and assembly or exhibits shall be done in designated areas and conform to instructions of ISPE or facility representatives.

13. Removal of Exhibits by ISPE – ISPE has the right to prohibit, bar, prevent and remove any exhibit or proposed exhibit, or any part or portion thereof, which in the judgment of ISPE is unsuitable or inappropriate for the exhibition. Such right shall extend to, but shall not be limited to, all equipment, materials, displays, installations or other items or things consisting of, part of, or used or distributed in connection with such exhibit. The punitive actions, as identified in this Section, may be taken against companies that are determined by ISPE to have violated any provision of these rules and regulations.

14. Selling of Products or Services – All transactions must be conducted in a manner consistent with the professional nature of the event.

15. Seminars, Lectures, Food Functions, Etc – The Exhibitor/Sponsor agrees **NOT** to conduct, sponsor, or promote any general seminars, parties, lectures, receptions or clinics in the same geographical area (within a radius of 50 miles, 80.5 km) for a period of three days prior to or following ICPE, and during the ICPE, unless approved by ISPE.

16. Solicitation by Non-Exhibitors – Non-registered individuals are prohibited from entering the exhibit hall or soliciting business elsewhere on, or within 1,000 feet of the Estrel Hotel & Congress Center property.

17. Use of Space – Exhibits will be permitted in the official exhibit area established by ISPE. Exhibitors shall not distribute printed matter, samples, swag, or souvenirs, except from rented space, unless previously approved (see #6).

18. Violation of Condition – The following actions shall constitute a violation of Conditions of the Exhibitor Agreement: 1) violation of any municipal, provincial, state, or national laws, rules, or regulations, including safety codes; and 2) failure to abide by this agreement.

NOTE – Our experience has shown that often the person(s) who staff the booth and the person(s) who reserve the booth are not the same. **Please ensure that whomever is on-site is aware of all the services that have been ordered (e.g.; phone & data lines, electrical etc.) and has copies of all orders placed.**

36th ICPE APPLICATION FOR SPONSORSHIP/EXHIBITION

SPONSORSHIP (select one)

- Platinum** USD 16,500
Exhibit space included, see page 2
 I will use the complimentary exhibit space
- Gold** USD 9,000
Exhibit space included, see page 2
 I will use the complimentary exhibit space
- Silver** USD 4,500
Exhibit space additional, see page 2
- Bronze** USD 2,500
Exhibit space additional, see page 2

EXHIBITION SPACE ONLY (3m x 3m)

ISPE Organizational/Institutional Members

- Industry/Service Provider USD 3,000
- Government/Academic USD 2,250

NON-ISPE Organizational/Institutional Members

- Industry/Service Provider USD 3,700
 - Government/Academic USD 2,500
- * Each exhibit booth includes one (1) complimentary meeting registration which includes ISPE membership (July 1, 2020 - June 30, 2021).

FINAL PROGRAM AD (see page 2)

- Half-Page Ad USD 1,000
- Full Page Ad USD 1,500
- Gold Sponsor Upgrade to Full-Page Ad USD 500

EXHIBITORS ONLY (Includes Platinum and Gold Sponsors)

IMPORTANT NOTE!

Our experience has shown that often the individual(s) who staff the booth and the individual(s) who reserve the booth are not the same. Please ensure that whomever is on-site is aware of all the services that have been ordered (e.g.; phone & data lines, electrical etc.) and has copies of all function sheets/meeting event orders.

Please list up to two companies you do NOT want to be next to:

1: _____ 2: _____

ADDITIONAL EXHIBIT STAFF

All additional exhibit staff must register as regular meeting attendees. Contact ISPE at +1 301 718 6500 or info@pharmacoepi.org for more information about the exhibition or ICPE.

TERMS AND CONDITIONS (Must be signed):

I understand the terms and conditions as outlined in this exhibitor prospectus and agree to comply.

Signature _____

Company _____ Date _____

WIRE TRANSFER FEE (USD 3,000 payment minimum)

- Fee USD 150
*(*ISPE will not accept wire payments for less than USD 3,000)*

PLEASE PRINT CLEARLY

Organization/Company Name _____

Primary Representative* _____

Address _____

City/State/Postal Code _____ Country: _____

Office Phone (____) _____ Cell Phone (____) _____

Email _____

* In order to manage effective communication ISPE will only correspond with the individual listed as primary representative.

PAYMENT METHOD

- Please send me an invoice.
- Check Enclosed (Payable to "ISPE" in US Dollars).
- Please send me wire instructions (additional USD 150 service charge).
*(*ISPE will not accept wire payments for less than USD 3,000)*
- Credit card (We accept American Express, Visa, Mastercard and Discover)

TOTAL AMOUNT TO BE CHARGED USD _____

Card number: _____

Name on Card: _____

Security Code: _____ Expiration: _____ / _____

All applications MUST include full payment (unless covered by committed conference support level). Applications are considered incomplete until full payment has been received, and will not be assigned a booth number. Payment must be received by July 5, 2020 to ensure inclusion in final program. ISPE must receive a written cancellation by July 5, 2020, to receive a refund minus a 20% administrative fee of the total registration fee. No refunds will be made after July 5, 2020 or for "no shows."

Mail 2020 ICPE Sponsorship | 5272 River Rd Ste 500
Bethesda, MD 20816 USA | **Email** info@pharmacoepi.org

WHO ATTENDS THE ICPE?

Each year, ISPE holds the International Conference on Pharmacoepidemiology & Therapeutic Risk Management (ICPE). This conference brings together more than 1,500 leaders representing industry, service providers, government/regulatory agencies, academia, consultants and student from many countries -- all dedicated to advancing the health of the public.

In addition to providing funding to make the meeting possible, your contribution will help provide scholarships for students and trainees in pharmacoepidemiology - the next generation of pharmacoepidemiologists - to attend this conference, which is an important part of their growth and development as professionals.

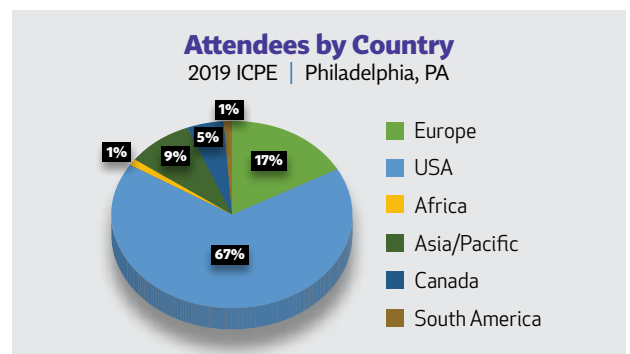
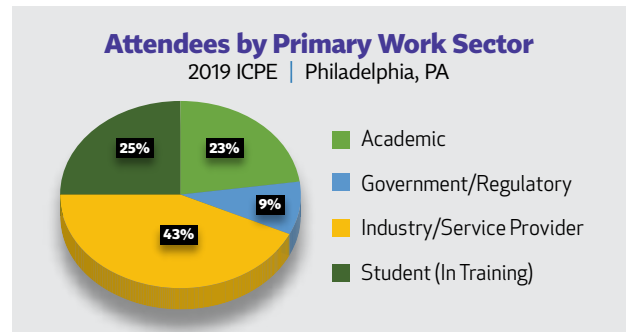
WHY EXHIBIT AT THE 36TH ICPE?

Lead Generation – Increase your exposure to epidemiologists, researchers and leaders in Pharmacoepidemiology, Therapeutic Risk Management, and Drug Safety by accumulating a network of contacts in the Industry.

Policy Comprehension – Stay up-to-date with the latest developments, breakthroughs and challenges in Pharmacoepidemiology. Knowing where the field is heading can be the driving force behind your business.

Brand and Industry Awareness – Introduce or re-introduce your brand to today’s leading epidemiologists, researchers and leaders in Pharmacoepidemiology. The 2020 ICPE is the perfect time to make a statement with your business and have your organization noticed in the world of Pharmacoepidemiology. Discover what is trending in the field from best practices to new research.

Your Competitors will be in Berlin – ISPE attracts a wide range of organizations that exhibit and sponsor. See below for a list of past sponsors and exhibitors.



PAST EXHIBITORS

The following organizations have been generous supporters of past ICPEs:

Aarhus University Hospital	Commonwealth Informatics	IBM Watson Health	PHARMO Institute
Aetion	Covance	ICON Clinical Research	PrimeVigilance
Amgen	CPI Global CRO	Ipsos Healthcare	Proctor & Gamble
Analysis Group	Drug Safety Research Unit	IQVIA	Roche
Anolinx	Eli Lilly	JMDC, Inc.	RTI Health Solutions
AstraZeneca	Evidera	Kantar Health	Servier
Bayer	EPID Research	Klein Hersh International	STATinMED Research
Biogen	EU2P	Medical Data Vision Co. Ltd.	Takeda Pharmaceuticals
Boehringer Ingelheim	European Medicines Agency	MSD/Merck Sharpe & Dohme	UBC
Boston Collaborative Drug Surveillance Program	Evalytica	OM1	UCB BioSciences
BHE	Evidera	Optum	Uppsala Monitoring Centre
Clinical Practice Research Datalink(PRD)	Genzyme	Oxon Epidemiology	WHO Collaborating Centre for Drug Statistics Methodology
	Harvard Pilgrim Health Care Institute	Pfizer	
	HealthCore	PharmaLex GmbH	