



Strategic Plan 2024-2029 Implementation Kick-off meeting, July 8, 2025



CONTENTS

- Introduction
- ISPE SP 2024-2029: from generation to implementation
- Objectives and Goals of the SP 2024-2029
- The Structure of the implementation plan
- Roles & Responsibilities
- Tools
- Q&A

Introduction

ISPE Strategic Planning Committee 2024-25



Ursula Kirchmayer, FISPE
President-elect



Jennifer Christian, FISPE
Vice President/Finance



Susan DosReis, FISPE
Public Policy Cmte



Yasser Albogami
Global Development Cmte



Daniela Moga, FISPE
Membership Cmte



Blánaid Hicks
Publications & Communications Cmte



Jennifer Lund, FISPE
Board of Directors

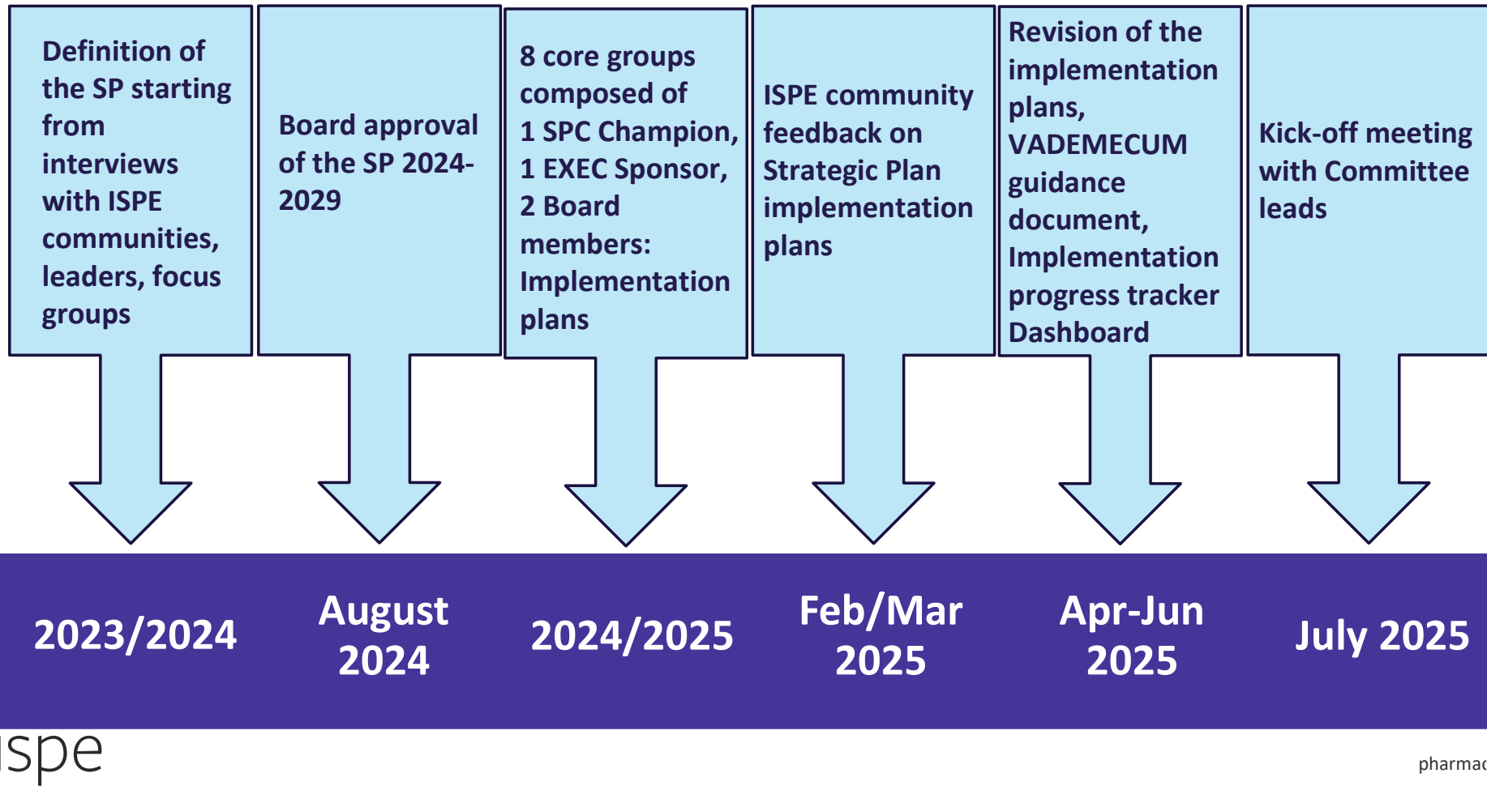


Elisabetta Patorno, FISPE
Board of Directors

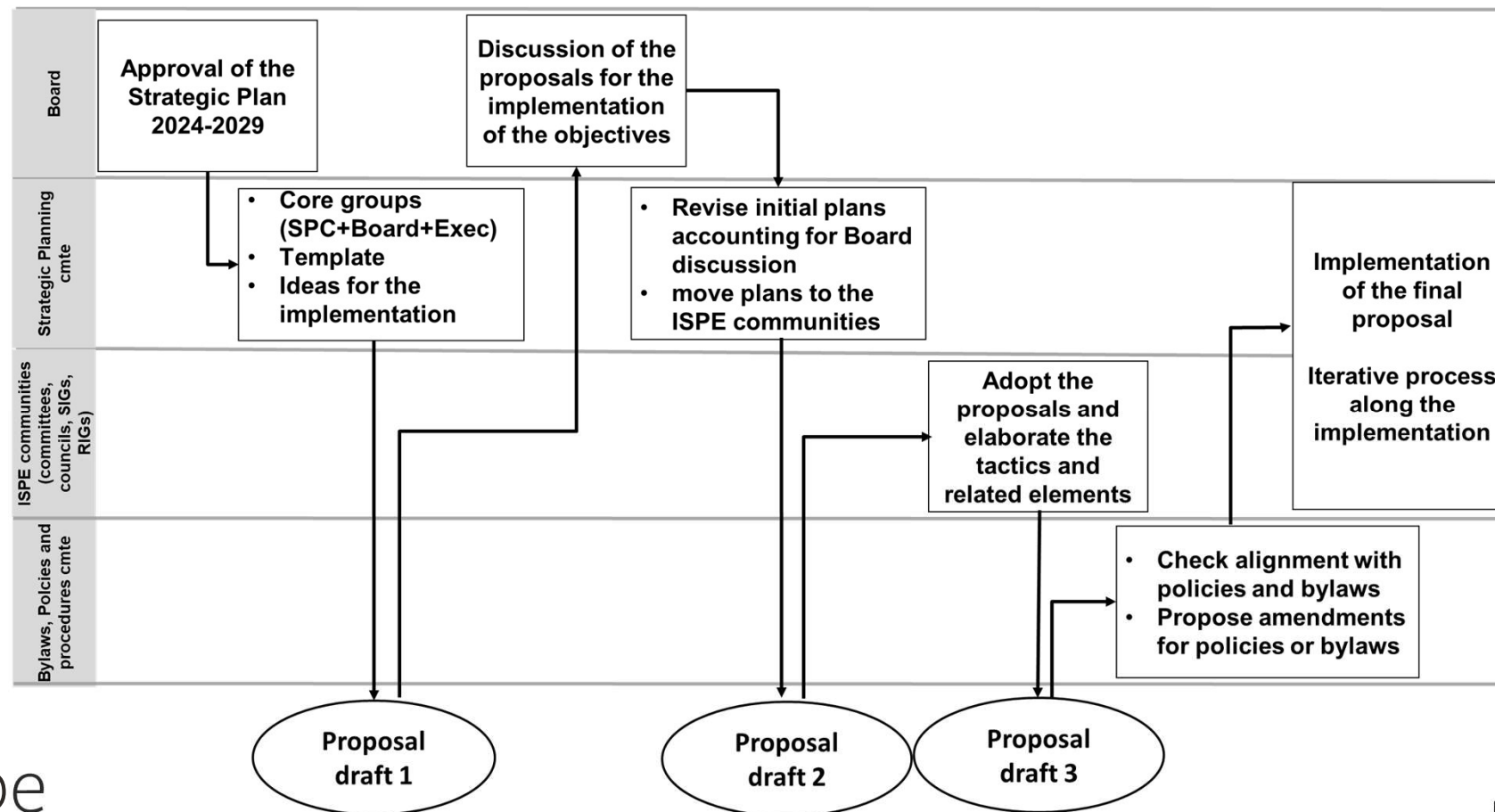


Interim-Executive
Secretaries

ISPE SP 2024-2029: from generation to implementation



ISPE SP 2024-2029: from generation to implementation





Objectives and Goals of the SP 2024-2029

Inspire

Objective 1. Inspire ISPE members and leaders to engage with emerging and innovative topics – to learn about the topic, advocate scientific policy, facilitate collaboration, and to drive application and integration into practice

Core Group:

Susan dosReis – SPC Champion

Gillian Caughey – Board Member

Yoshiaki Uyama – Board Member

Jennifer Christian – Executive Committee Sponsor

Goal 1.1: Throughout 2024-2029, continue transparent calls for leaders and members to engage in strategic efforts

LEAD: Public Policy Committee

Goal 1.2: Throughout 2025-2029, >50% of plenaries, symposia/workshops at each meeting, webinars, and engagements with collaborating organizations and at least two pre-conference courses per year are related to emerging and innovative topics and/or strategic efforts

LEAD: Education Committee

Objectives and Goals of the SP 2024-2029

Inspire

Objective 2. Share past successes, expertise, and innovation while leading novel integrations of epidemiology and public health in the development, research, and use of medical products and interventions

Goal 2.1: By 2025, establish a communication plan which emphasizes publicizing achievements aligned with this strategic plan, internal and external to ISPE

Goal 2.2: By 2029, develop at least 5 position statements from ISPE showcasing expertise and innovation in pharmacoepidemiology



Core Group:

Jennifer Lund – SPC Champion

Keiko Asao – Board Member

Mette Norgaard – Board Member

Mary Beth Ritchey – Executive Committee Sponsor

LEAD: Archives & History Committee

LEAD: : Publications & Communications Committee

Objectives and Goals of the SP 2024-2029

Secure

Objective 3. Maximize utility and flexibility of organizational structure and activities to achieve mission and vision in a timely and efficient fashion

Goal 3.1: By 2026, complete a review of the organization structure and activities of ISPE; by 2028, implement any needed modifications to enhance future opportunities to achieve mission and vision

Goal 3.2: In 2025, implement onboarding for members and leaders to facilitate clear understanding of expectations, provide transparency and information flow, and encourage engagement that is aligned with ISPE mission, vision, and strategic plan

Core Group:

Elisabetta Patorno – SPC Champion

Christopher Rentsch – Board Member

Marianne Cunningham – Board Member

Mary Beth Ritchey – Executive Committee Sponsor

LEAD: Executive Committee

LEAD: : Strategic Planning Committee

Objectives and Goals of the SP 2024-2029

Secure

Objective 4. Identify and utilize opportunities to diversify financial and resource investments to further the ISPE mission and strategic activities that are aligned with our future vision.

Goal 4.1: By 2029, at least 40% of revenue generation is through channels not yet included in ISPE portfolio

Goal 4.2: By 2026, improve ISPE technology resources and practices to streamline communication and procedures

Core Group:

Jennifer Christian – SPC Champion, Executive Committee Sponsor

Nickolas Everage, VP Finance Elect

Andrea Margulis – Board Member

Jeremy Rassen – Board Member

LEAD: Finance Committee

**LEAD: Executive Committee/
Management Company**

Objectives and Goals of the SP 2024-2029

Prepare

Objective 5. Increase opportunities for engagement and enhance leadership capacity for scientific exchange, collaboration, and communication globally and across disciplines

Overarching Capacity Building

Goal 5.1: By 2025, intentionally incorporate capacity-building into at least 90% of strategic efforts

Goal 5.2: By 2026, establish virtual meeting engagement practices for conferences and ISPE community meetings

Goal 5.3: By 2029, award at least 5 new FISPE to members from Africa, LATAM, and Gulf regions

Core Group:

Yasser Albogami – SPC Champion

Juan M Hincapie-Castillo – Board Member

Jennifer Lund – Board Member

Ursula Kirchmayer – Executive Committee Sponsor

LEAD: Global Development Committee

LEAD: Strategic Planning Committee

LEAD: Sustainability Committee

LEAD: Fellowship & Awards Committee

Objectives and Goals of the SP 2024-2029

Prepare

Objective 6. Create diverse development opportunities for all stages of career, with emphasis on creating new opportunities for early and mid-career while maintaining opportunities for students

Goal 6.1: By 2026, develop and implement quantified expectations for involvement in at least 3 activities per year to maintain “active” FISPE status

Goal 6.2: By 2025, identify opportunities for increasing engagement in ISPE by career stage

Core Group:

Daniela Moga – SPC Champion

Kris Fillion - Board Member

Elisabetta Patorno - Board Member

Lisa Pont – Executive Committee Sponsor

LEAD: Strategic Planning Committee

LEAD: Membership Committee

Objectives and Goals of the SP 2024-2029

Empower

Objective 7. Develop and deploy engagement strategies to better include diverse perspectives and geographic regions into the field of pharmacoepidemiology

Goal 7.1: By 2025, update strategy for ISPE meetings: (a) Modify ISPE Annual Meeting location parameters – rotate between more than just North America and Europe; (b) Designate funding and calendarization for set number of regional meetings per year; (c) Designate track at ISPE Annual Meeting for regional interests

Goal 7.2: By 2029, increase (a) Number of new members who do not have degree in epidemiology, (b) Number of members who study medical interventions/products other than medicines, and (c) Number of members outside of North America or Europe by at least 20% each

Core Group:

Yasser Albogami – SPC Champion

Elisabetta Patorno – SPC

Daniela Moga – Board Member

Efe Eworuke – Board Member

Ursula Kirchmayer – Executive Committee Sponsor

LEAD: Meetings Oversight Committee

LEAD: Development Committee

Objectives and Goals of the SP 2024-2029

Empower

Objective 8. Engage external partnerships to ensure that ISPE as an organization is included in global conversations about conduct of pharmacoepidemiology studies and translation of results into public health policy and clinical practice.

Goal 8.1: By 2026, develop and implement plan to increase advocacy globally that accounts for differing context and needs

Goal 8.2: Complete at least one activity each year (2025-2029) that is aligned with ISPE mission, vision, and strategic efforts in at least 90% of ongoing external partnerships

Core Group:

Blánaid Hicks – SPC Champion

Jessica Franklin - Board Member

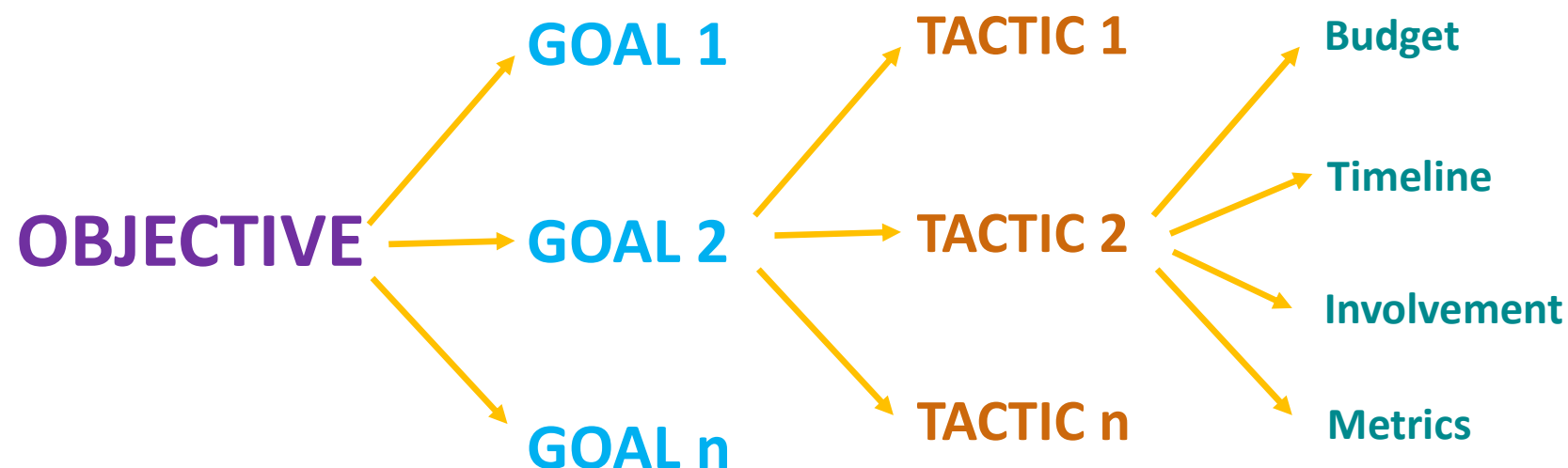
Stine Hasling Mogensen - Board Member

Lisa Pont – Executive Committee Sponsor

LEAD: Public Policy Committee

**LEAD: Executive Committee,
delegating Liaisons**

The structure of the implementation plan





Roles & Responsibilities

Generation of the
Implementation Plans

SP 2024-2029 IMPLEMENTATION

CORE GROUP

responsible for developing and overseeing the implementation plans for each Objective

LEAD

COMMITTEE, responsible for the implementation of the tactics to achieve a strategic Goal. They may create a subcommittee and are tasked with organizing the Goal-specific working group and ensuring timely achievement of the Goal. They will propose a Chair and Vice Chair of the activity to be approved by the Exec/Board

GOAL-SPECIFIC WORKING GROUP:

coordinated by the LEAD and comprising representatives from other ISPE Communities. Their involvement may differ depending on the tactics being pursued



Roles & Responsibilities

LEAD Committee

- Revise the assigned Goal
- Create a Goal-specific working group, involving ISPE communities
- Communicate chair and co-chair of the working group to EXEC
- Elaborate tactics to
 - prioritize and establish an overall Goal-specific timeline
 - propose changes, e.g. introducing additional tactics, subject to endorsement by the Core Group and approval by Exec
- Prepare quarterly communication of the progress upon request
- Include a progress report in the Committee's Board reports in April and August
- Keep the Objective-specific Core Group in the loop (e.g., for obstacles, requests etc.)

Tools

Implementation Plans



STRATEGIC PLAN 2024-29

Proposals for implementation of the objectives

Guidance document



VADEMECUM for the implementation of the objectives of the “Strategic Plan 2024-2029”

The following document is intended as a guidance for the implementation of the ISPE Strategic Plan 2024-2029; it provides a summary and clarification of key components based on the roles and processes as described.

Progress Tracker Dashboard

Objective 1 Full title.....			
Goal 1.1 Short title... Responsible Committee:...	Tactic 1.1.1 Short title	Tactic 1.1.2 Short title	Tactic 1.1.x Short title
Goal 1.2 Short title... Responsible Committee:...	Tactic 1.2.1 Short title	Tactic 1.2.x Short title	

LEGEND

not started
In progress on track
In progress - delayed
completed
changed



Q&A

For any communication, please write to

info@pharmacoepi.org